



# SAP BTP credits: Your guide to smarter SAP innovation

## What are SAP BTP credits?

SAP BTP credits are a flexible, prepaid form of cloud currency that allows you to consume services on the SAP Business Technology Platform (BTP) without purchasing each service individually. Instead, you buy a pool of credits upfront under a contract like CPEA (Cloud Platform Enterprise Agreement) or SAP BTPEA (SAP BTP Enterprise Agreement), and draw down as you use services. If you are a RISE with SAP or GROW with SAP customer, you could have credits included in your contract already.

## Why they matter

Many businesses already have SAP BTP credits but haven't used them – and more than 25% are unspent. That's like buying a gym membership and never using it!

**Unused credits = missed opportunities to:**

- Build apps faster with low-code/no-code tools
- Integrate systems across your ecosystem
- Leverage data & analytics for smarter decisions
- Automate processes for efficiency
- Innovate with AI to stay competitive

## Commercial models: How SAP BTP pricing works

SAP BTP offers two main commercial models for enterprise accounts: Consumption-based models and Subscription-based models.

### 1. Consumption-based model

Access all current and future eligible BTP services with full flexibility; turn services on/off and switch as needed.

**Available in these flavours:**

- SAP BTP Enterprise Agreement (SAP BTPEA)
- Cloud Platform Enterprise Agreement (CPEA)
- Pay-As-You-Go for SAP BTP



Feature	CPEA / BTPEA (Prepaid Credits)	Pay-As-You-Go
Payment	Upfront prepaid credits	Monthly, pay only for what you use
Commitment	Annual contract	No long-term commitment
Pricing	Discounted (volume-based)	Standard list pricing
Budget Predictability	High	High Variable
Best For	Predictable, high-volume usage	Uncertain or small-scale usage
Example	Commit €50,000/year, draw as needed	Use €200 in Jan → Pay €200 in Feb

#### Benefits of consumption model:

- Access new BTP services as they're released
- Monthly balance statements & real-time tracking
- Top-up credits anytime to avoid overages

## 2. Subscription-based model

Subscribe to specific services at a fixed cost, regardless of actual usage. Ideal for predictable, long-term requirements.

- Fixed pricing over one to three years
- Access to service bundles (often more cost-effective than individual services)
- Additional services can be added via contract changes

#### Can I combine both models?

Yes. You can mix consumption-based and subscription-based models in the same global account, but you cannot mix more than one consumption model flavor (e.g., CPEA + Pay-As-You-Go) in the same global account.

## Free tier: Try before you buy

SAP offers a free tier for many BTP services under consumption-based models. This lets you test services without cost before committing.

- Available in CPEA and Pay-As-You-Go accounts
- Limited scope, same platform as paid services
- Easily upgrade to paid plans later



## How it works



### Buy credits

Purchase prepaid credits (CPEA/BTPEA) or choose Pay-As-You-Go.



### Access the SAP BTP Cockpit

Allocate credits to your global account and manage usage.



### Create sub-accounts and activate services

Organise by teams/projects and deploy services across any region/cloud (SAP, AWS, Azure, Google Cloud).



### Consume and track usage

Monitor real-time in the cockpit or via monthly statements



### Top up anytime

Add more credits if needed. Just don't wait until the last day!

## Benefits of using SAP BTP credits

- **Flexibility:** Use any eligible service without multiple contracts
- **Simplified billing:** One pool of credits, one usage view and detailed breakdown views
- **Scalability and innovation:** Instantly scale and access new SAP tech
- **Transparency and control:** Monitor costs with tools like SAP for Me, BTP FinOps, and usage dashboards.

## Helpful tools & resources

- **SAP Discovery Center:** Explore the service catalog
- **SAP BTP Onboarding guides:** Learn how to get started
- **Blog:** Improving transparency on monthly consumption

SAP BTP credits give you the freedom to innovate, but only if you use them. Start small, track progress with tools like the AI Cost Estimator, and unlock the full power of BTP before your credits expire:

[Learn more here](#)



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