



Get inspired by origami  
*this festive season*







At our flagship INSPIRE events held around the world, the origami bird has become a recognisable symbol of transformation, innovation and the journey we take with our clients and partners.

In Japan, origami is often given as a gift and is associated with good luck, strength, and perseverance. A sheet of paper can be transformed into something intricate and beautiful, which resonates with how we approach transforming SAP landscapes and creating solutions that work brilliantly in practice.

The INSPIRE logo, featuring the origami bird in flight, changes each year and appears at client events around the world, as well as across our digital channels, including [LinkedIn](#), [Instagram](#) and [YouTube](#).

With this booklet, we're inviting you to get inspired! Take a little time out from your busy life over the festive season, and enjoy exploring the hands-on origami process with family and friends. We look forward to seeing your creations on our social channels!



## Get started



Never tried origami?

Here are some tips for getting started:

- You'll need some brightly coloured paper in a square shape (although one of our designs – the Aeroplane on page 15 – uses A4 paper). Any size is fine, but around 20cm x 20cm is comfortable to work with. It's easy to buy special origami paper, but you can also use any paper you have at home.
- Have a ruler, pencil and scissors handy.
- When folding, line up edges or corners carefully.
- Always make sharp creases. You can use your fingernail or a ruler.
- At each step, it helps to look at the diagram in the next step to see the result you are aiming for.

We have marked each of the designs in this booklet as Easy, Medium and Difficult. Some of the designs are simple and easy to make; others use more complicated folds, so to help you, here are some demonstrations:

- [Petal fold](#)
- [Square base](#)
- [Waterbomb base](#)
- [Inside reverse fold](#)
- [Squash fold](#).

If you'd like to, you can start off by watching an introductory video, or reading guidelines, such as at these links:

- [Origami for beginners](#)
- [Intro to Origami](#)
- [Beginner's guide to Origami](#)





## *How do we go 'beyond corporate purpose'?*



At EPI-USE Labs, we believe that purpose goes beyond profit; it's about making a meaningful impact on communities, wildlife and the world we share.

Through Group Elephant's non-profit project, Elephants, Rhinos & People (ERP), we bring this purpose to life by protecting endangered species, restoring ecosystems, and empowering people through education and skills development. It's about acting sustainably and safeguarding our natural world for future generations, inspiring innovation that drives positive change, and collaborating with clients, colleagues and partners.

Visit [erp.ngo](http://erp.ngo)  
to learn more.







## Bird



Just as birds are agile and nimble (think of a wren or sandpiper), one of our company's themes is that we are AGILE: We are proactive and responsive to our clients' needs. We continually make sure that our solutions are aligned with the latest trends and our clients' changing needs.

**Step 1** Start with the coloured side of the paper facing up. Fold and unfold both diagonals.

**Step 2** Turn the paper over.

**Step 3** Fold and unfold from side to side, both ways.

**Step 4** Collapse along the existing creases to form a square base.

**Step 5** Fold the bottom edges of the top flaps to meet the centre line.

**Step 6** Fold the top corner down along the dashed line where the flaps intersect.

**Step 7** Unfold the folds you made in step 5.

**Step 8** Lift the bottom corner of the top layer and fold it up to create a petal fold.  
(Push flat to create a tall, flat diamond shape)

**Step 9** Turn the model over.

**Step 10** Fold and unfold the bottom edges to the centre line.

**Step 11** Bring the bottom corner of the top layer up, creating another petal fold.

**Step 12** Flip the uppermost left flap to the right. Then turn the model over and repeat flipping the uppermost left flap to the right.

**Step 13** Fold the bottom flap upward. Repeat on the other side.

**Step 14** On the left side, gently pull the centre flap outward, then flatten it to form the tail. The left edge of the tail should line up with the bottom left corner of the remaining triangle.

**Step 15** Repeat the same move on the right side.

**Step 16** Fold the right tip down to form the bird's head. Crease well and unfold.  
*Tip: There is no exact reference point here, just fold the head where it looks right to you.*

**Step 17** Make an inside reverse fold along the creases you just made.  
(Open the right flap slightly, then push the head down between the two edges.)

**Step 18** Open the bird's wings out to the sides and shape as desired.





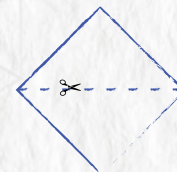
## Bee



The ERP Beekeeping and Honey Production projects uplift rural communities by creating sustainable income opportunities through honey production. The projects mentor new beekeepers and provide a guaranteed market for their products.

The Melorane project, near South Africa's fifth-largest conservation area, operates on community-owned land where ERP also manages a rhino sanctuary. Eleven local beekeepers have deployed 330 hives, generating income while supporting biodiversity and conservation.

Step 1



Start with a square sheet of paper that is yellow on one side (colour in this side if you want) and white on the other side. Cut it in half along the diagonal to get an isosceles triangle.

Step 2



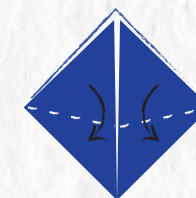
With the white side up, fold in half and unfold.

Step 3



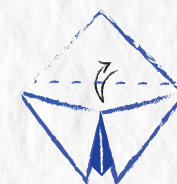
Fold up the two bottom corners, meeting at the top of the triangle.

Step 4



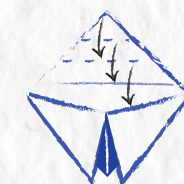
Fold the two corners back down, folding them at a slight diagonal angle so they are away from the centre – like the wings of a bee.

Step 5



Fold down the top of the triangle; not exactly in half, to just above halfway. Then unfold.

Step 6



Fold the top triangle down three times: make the first fold at one-third from the top, the second fold at two-thirds from the original top, and the third fold on the crease you made in step 5.

Step 7



Fold the left and right sides back underneath, up to the dotted line.

Step 8



Fold the tips of the wings back along the dotted lines, so they are not pointy.

Step 9



You can now colour or decorate your bee any way you like!



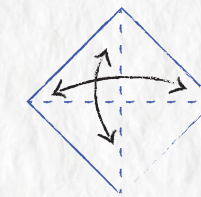


## Heart



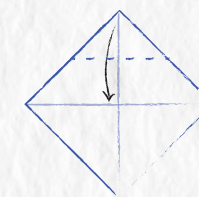
At EPI-USE Labs, we are **CONNECTED**:  
We have a warm, welcoming and  
accepting culture. We demonstrate  
mutual respect and empathy towards  
our colleagues and our clients.

Step 1



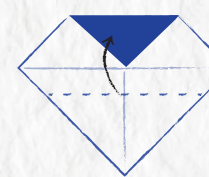
Start with the coloured  
side of the paper facing  
down. Fold and unfold  
the paper in half on the  
diagonals, both ways.

Step 2



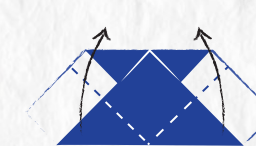
Fold the top  
corner down  
to meet in  
centre line.

Step 3



Fold up the bottom  
corner to line up  
with the top edge.

Step 4



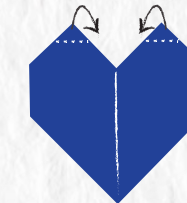
Fold the left and  
right sides up along  
the dotted lines  
shown, to meet in  
the centre.

Step 5



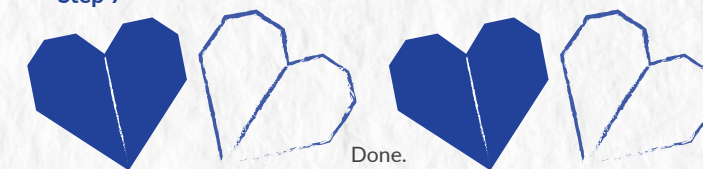
Fold the left and  
right corners  
backward.

Step 6

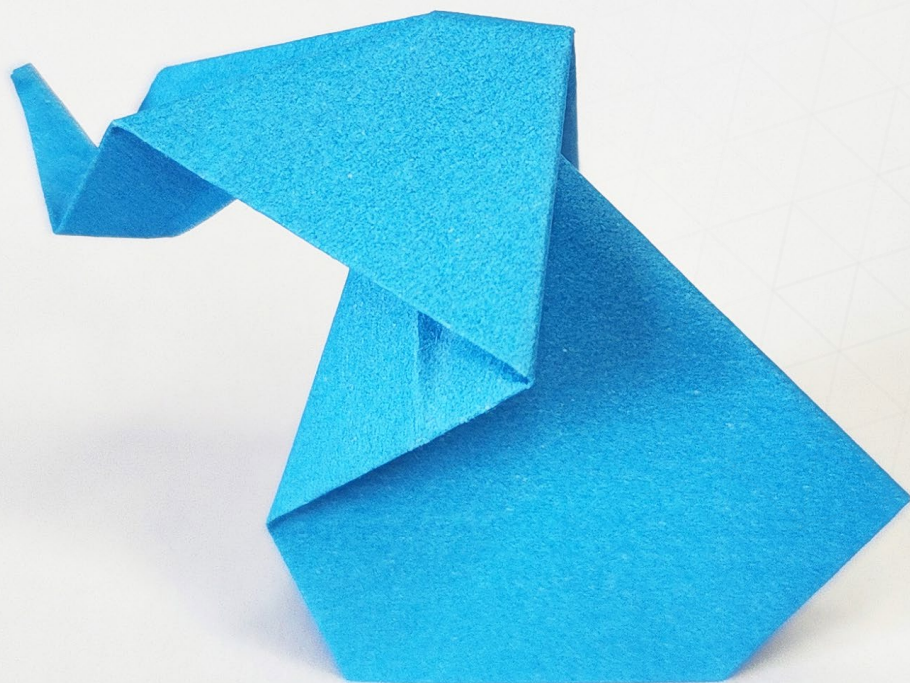


Fold the two top  
tips backward.

Step 7

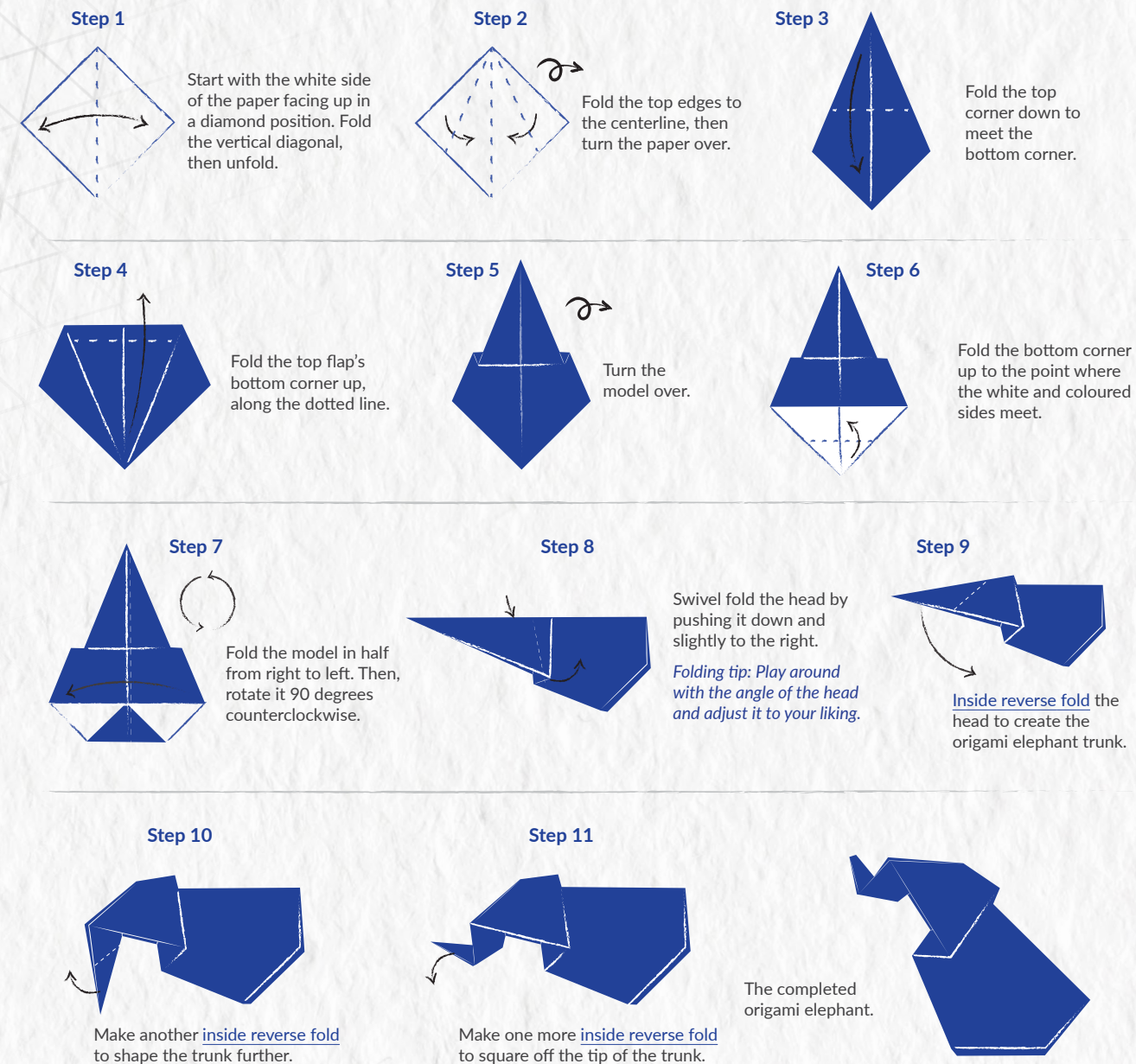






## Elephant

Africa has lost 4.5 million elephants in 60 years – and still loses around four every hour. Poaching continues to push both elephants and rhinos toward crisis levels. The ERP Elephant Programme leads and funds critical rescue, research, and protection initiatives to help secure the future of these iconic animals.



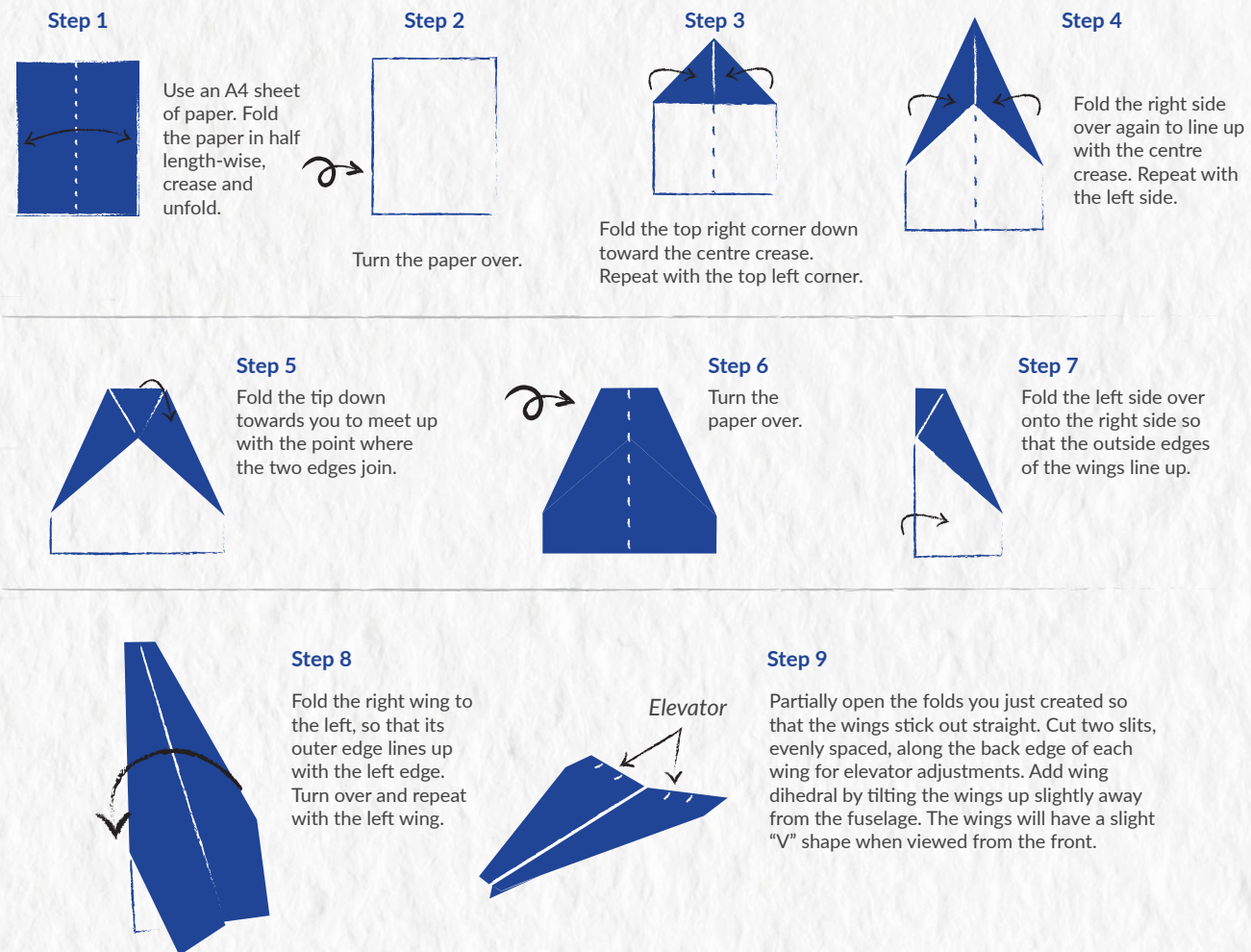




## Aeroplane



Air Wing, part of our Elephants, Rhinos & People (ERP) project, provides aerial surveillance and logistical support for anti-poaching operations. Each flight helps protect vast conservation areas and track wildlife from above.

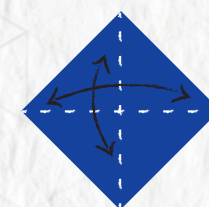
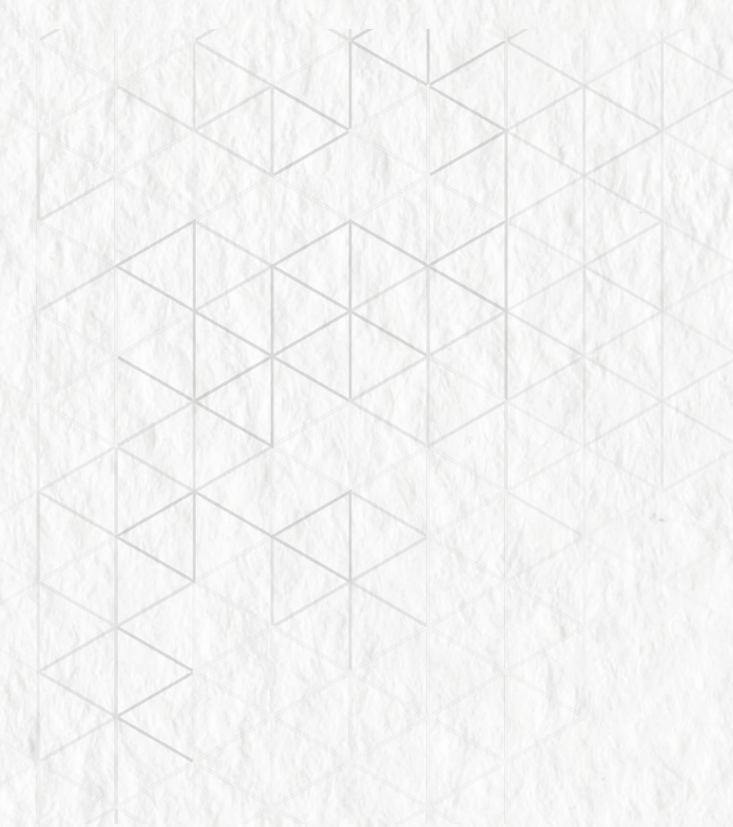




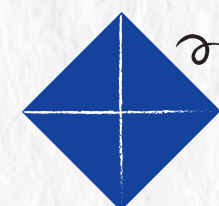


## Tree

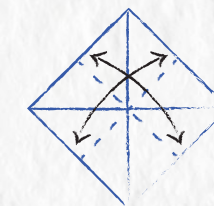
From small beginnings over 42 years ago, we have grown into a unified global group, in which both our collective and individual strengths and differences are celebrated. Our clients benefit from a diverse spread of cultures and locations.



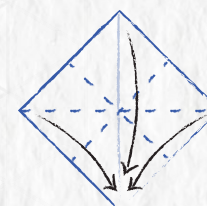
**Step 1**  
Start with the coloured side of the paper facing up. Fold and unfold both diagonals.



**Step 2**  
Turn the paper over.



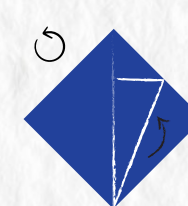
**Step 3**  
Fold and unfold from side to side, both ways.



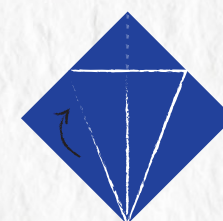
**Step 4**  
Collapse along the existing creases to form a square base.



**Step 5**  
You should have a square shape with folds on either side and another square shape underneath.



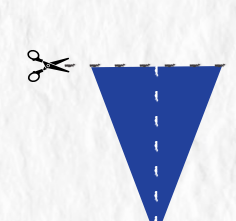
**Step 6**  
Rotate the shape 180 degrees so that the closed corner is at the bottom. Fold the uppermost right-hand flap inwards so that its bottom edge lines up with the centre line.



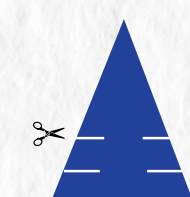
**Step 7**  
Repeat with the left-hand flap.



**Step 8**  
Turn over and repeat steps 6 and 7.



**Step 9**  
Cut off the visible flaps coming out of the diamond.



**Step 10**  
Open the paper up and refold in an concertina effect. Using scissors, cut parallel lines half way into each flap.



**Step 11**  
Starting with a section below an innermost slit, fold a small triangle downwards, finishing the point at the outer edge of the slit below. Do this to every visible slit.



**Step 12**  
Spread out flaps accordingly and enjoy.  
(You can glue the insides so it stays supported.)

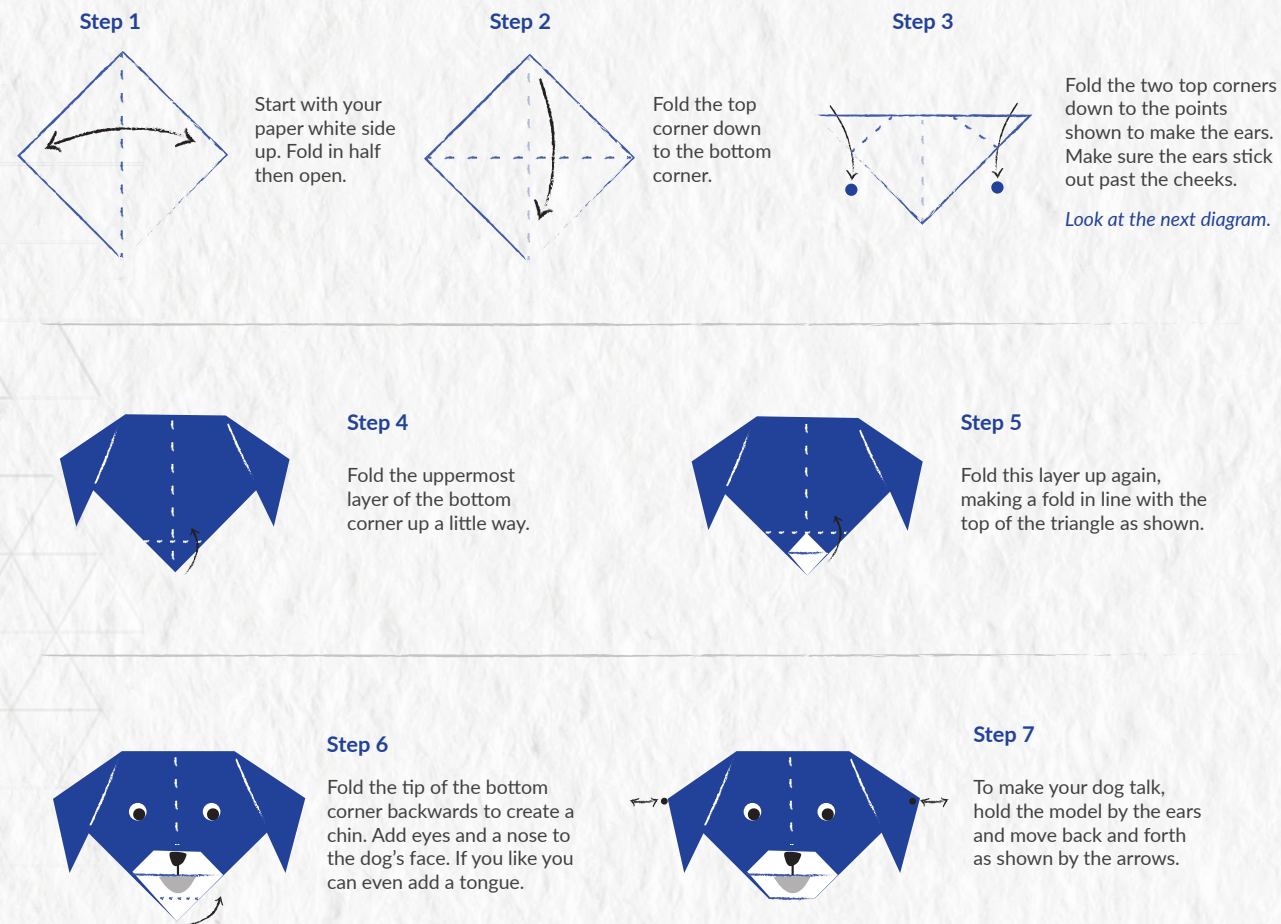




## Dog



Our ERP canine heroes are trained to track poachers and detect wildlife contraband. These loyal partners play a vital role in saving endangered animals.





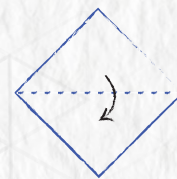


## Star

Under the starry skies of Melorane, ERP works to protect the wildlife that calls this reserve home - ensuring that elephants, rhinos, and other species can roam safely beneath the same night sky.



Step 1



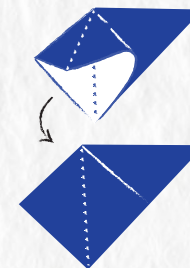
Fold a square sheet of paper in half to create a triangle. Make a crisp, smooth crease in the paper.

Step 2



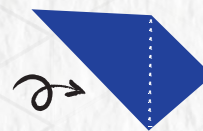
Fold in half again, crease and open out again to a triangle.

Step 3



Lift the uppermost layer of the left corner, open it towards the right, and make a squash fold, placing the left-hand corner over the bottom corner and squashing flat.

Step 4



Turn over.

Step 5

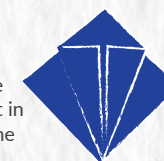


Repeat step 3 on the other side.



You should have a square shape with folds on either side and another square shape underneath.

Step 6



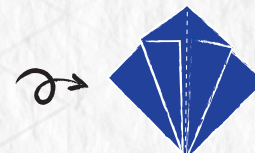
Fold the uppermost layers on the left and right in to meet at the centre line.

Step 7



Unfold

Step 8



Turn over and repeat step 6 and step 7.

Step 9



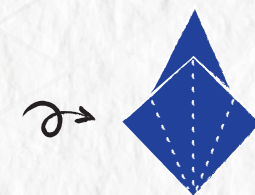
Fold the top corner down and crease.

Step 10



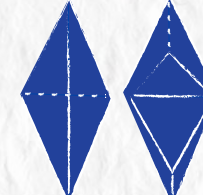
Lift the uppermost bottom corner, push thumbs into left and right gaps, open the top layer upwards, allowing the left and right edges to meet, and squash flat, making a petal fold.  
(Create a tall, flat diamond shape.)

Step 11



Turn over and repeat step 10 on the other side.

Step 12



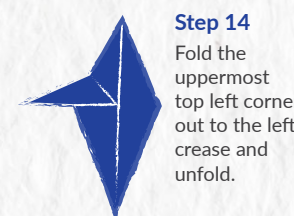
Fold the top corner down to the bottom corner.

Step 13



Turn over and rotate 180 degrees

Step 14



Fold the uppermost top left corner out to the left, crease and unfold.

Step 15



Push a thumb between the top two layers on the left and into the corner.

Step 16



Move the top corner out to the side and squash flat, making a squash fold.

Step 17



Repeat steps 14 to 16 with the right-hand side.





## Butterfly

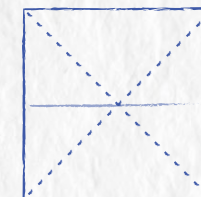


Just as we enjoy watching butterflies in summer with their vibrant colours, at EPI-USE Labs we bring a bright spark of energy and enthusiasm to our clients. We have fun at work, and enjoy what we do.



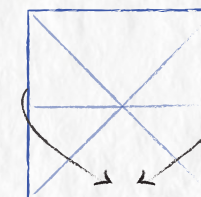
### Step 1

Start with a square piece of paper, coloured side facing up. Fold in half both ways; unfold and turn over.



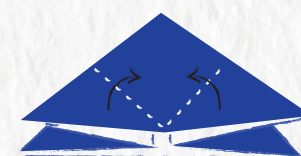
### Step 2

Fold diagonally both ways.



### Step 3

Collapse into a waterbomb base.



### Step 4

Fold the uppermost right corner inwards to the centre line. Repeat with the uppermost left corner.



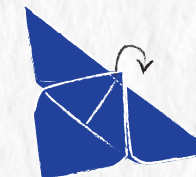
### Step 5

Turn over and rotate 180 degrees.



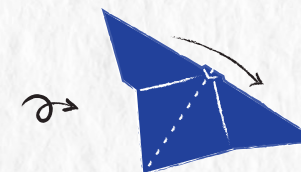
### Step 6

Fold the uppermost bottom corner up and past the top edge. Crease flat on the centre line only; do not flatten the left and right sides - this tension will create rounded wings.



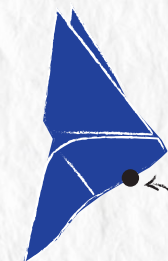
### Step 7

Fold the new top corner behind, and turn over.



### Step 8

Fold the butterfly in half so that the wings are touching.



### Step 9

Pinch the point to ensure it stays folded and in place.



### Step 10

Let your butterfly unfold naturally.

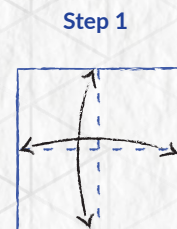




## Rhino



ERP's rhino conservation projects protect one of Africa's most iconic and endangered species. Through anti-poaching patrols, community engagement, and rhino orphan care, we're safeguarding these giants for future generations.



Step 1

Start with the coloured side of the paper facing down. Fold and unfold the paper in half both ways.



Step 2

Fold the two corners on the right in to the centre.



Step 3

Fold both sides on the left in along the dotted lines.



Step 4

Fold the top layers of paper out along the dotted lines.



Step 5

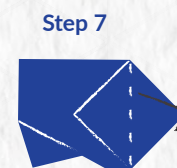
Fold the model in half so that the coloured side is outside.



Step 6

Lift the top layer of the right edge and open the paper out over to the left, then squash fold it flat.

Look at the next diagram to see the final position of the fold.



Step 7

Fold the right-hand triangular flap of paper to the back along the dotted line.



Step 8

Pull the paper up and out and then flatten, to create the head.

Look at the next diagram to see the final position.



Step 9

Fold the paper along the dotted line and then unfold it.



Step 10

Make an inside reverse fold along the dotted line.



Step 11

Make another inside reverse fold along the dotted lines to create the horn.



Step 12

Fold the paper inside along the dotted line and then repeat on the other side.



Step 13

Make folds along the dotted lines to shape the head and then repeat on the other side.



Step 14

Fold and unfold the paper along the dotted line.



Step 15

Make an inside reverse fold along the crease from the last step.



Step 16

The complete rhino



*Now that you've had some fun, why not try some other origami models?*



Follow the steps in these videos:

- This [giraffe](#) is a little complicated, but very rewarding!
- Here's a more advanced [rhino](#), if you feel like a challenge
- For something different, try this [popup button keyboard](#)

Here are some photos of our creations! Why not share yours on our social channels?

LinkedIn:



Instagram:



YouTube:







[epiuselabs.com](http://epiuselabs.com) | [info@labs.epiuse.com](mailto:info@labs.epiuse.com)